

Program of the conference **“Social influence and social dynamics”**

Organized by the The Robert B. Zajonc Institute for Social Studies

University of Warsaw

12-13th September, 2015

The conference venue is located in the Old Library Hall (in Polish: Stary BUW) at the University of Warsaw Campus, at the Royal Route; the street’s name and # are: Krakowskie Przedmiescie 26/28.

Day 1: 12th September; room: 105

9.00 – 9.30 a.m.	Welcome coffee Registration
9.30 – 11.00 a.m.	Welcome address Tomasz Zarycki - Director of The Robert B. Zajonc Institute for Social Studies Andrzej Nowak - „Theory of Social Impact Conference“ Lectures session Paul Ormerod - Economic theory meets cyber society: models of behaviour for the 21st century Robin Vallacher - Dynamical social psychology: Embracing (finally!) the nonlinear nature of human experience.
11.00 – 11.30 a.m.	Coffee break
11.30 – 1.00 p.m.	Lectures session Alain Ruche - Looking at EU external relations from another angle: one experience David Surfass - Taking the Pulse of a Nation: Automatically Assessing Experiential Trends on Twitter Jan Zajac – Sex, wars and politics - social influence in social media Sven Waldzus - Relational affordances in body, space and numbers: Insights from intergroup relations research and relational models theory
1.00– 2.30 p.m.	Lunch
2.30 – 4.30 p.m.	Lecture session Shinobu Kitayama - Social comparison and status: A bio-cultural perspective Agnieszka Golec - The possibility of spreading collective violence through collective narcissistic narration Constantine Sedikides - Cross-Cultural Differences in Religiosity’s Influence on Adjustment Benefits: What Does The Self Have to Do With It? Paweł Boski - Cultural experiments on social influence: inefficient requests that prove the power of culture.

Day 2: 13th September; room 105	
9.15 – 9.30 a.m	Welcome coffee
9.30 – 11.30 a.m.	<p>Lecture session – speakers:</p> <p>Jeff Johnson - Towards a mathematical theory of the multilevel dynamics of narratives</p> <p>Kimmo Kaski -</p> <p>Wolley Olivia- Effective voluntary vaccination requires information heterogeneity</p> <p>Jorge Louca – Social Influence in the Global Network: from popularity to political opinion making</p>
11.30 – 12.00 a.m.	Coffee break
12.00 – 1.30 p.m.	<p>Presentations (project team)</p> <ul style="list-style-type: none"> • <i>Andrzej Nowak</i> • <i>Marta Kacprzyk-Murawska, Magdalena Roszczyńska-Kurasińska, Katarzyna Samson</i> • <i>Agnieszka Rychwalska, Karolina Ziembowicz</i> • <i>Lan Bui-Wrzosińska, Agata Zabłcka-Bursa</i> <p>Practical implication: Agnieszka Rychwalska, Marta Kacprzyk-Murawska, Magdalena Roszczyńska-Kurasińska – <i>Social influence in ROSE project</i></p>
1.30 – 2.30 p.m.	Summary discussion / Debate
2.30 p.m.	Lunch